

IT SECURITY & SOCCER

**Pecha
Kucha**
Presentation

A Fanatic's Strategic Playbook: Total Football Meets Cybersecurity Fortresses

MINDSHARE & WORLD CUP OPENING DAY PRESENTATION

PECHA KUCHA PROTOCOLS



20 Slide Structure

The deck is formed of 20 distinct visual segments, moving with strict mathematical progression



20 Seconds Flat

Every visual prompt auto-advances precisely after 20 seconds of talk time.



Chit Chat Flow

Born in Tokyo, the protocol demands concise storytelling. Focus and narrative rules the pitch

| NO STOPPAGE TIME, NO GOLDEN GOAL

6:40

TOTAL EXECUTION TIME

No Room for Soft Defense

- Strict duration forces elimination of fluff
- Every talking point must hit the target

**My challenge: aligning corporate
infrastructure defense with elite
international football tactics**

THE TACTICAL LINEUP

Where Oranje Total Football and Chelsea defensive records
align with Eviden Cybersecurity

DEFENCE WINS CHAMPIONSHIPS

**"Attack wins you games,
defence wins you titles."**

Sir Alex Ferguson (Manchester United Manager)

- Strikers generate highlights, but champions are crowned on a foundation of defensive iron
- ManU's 1999 treble season was secured on backline resilience
- In IT security, a single weak asset ruins a multi-million dollar software defense

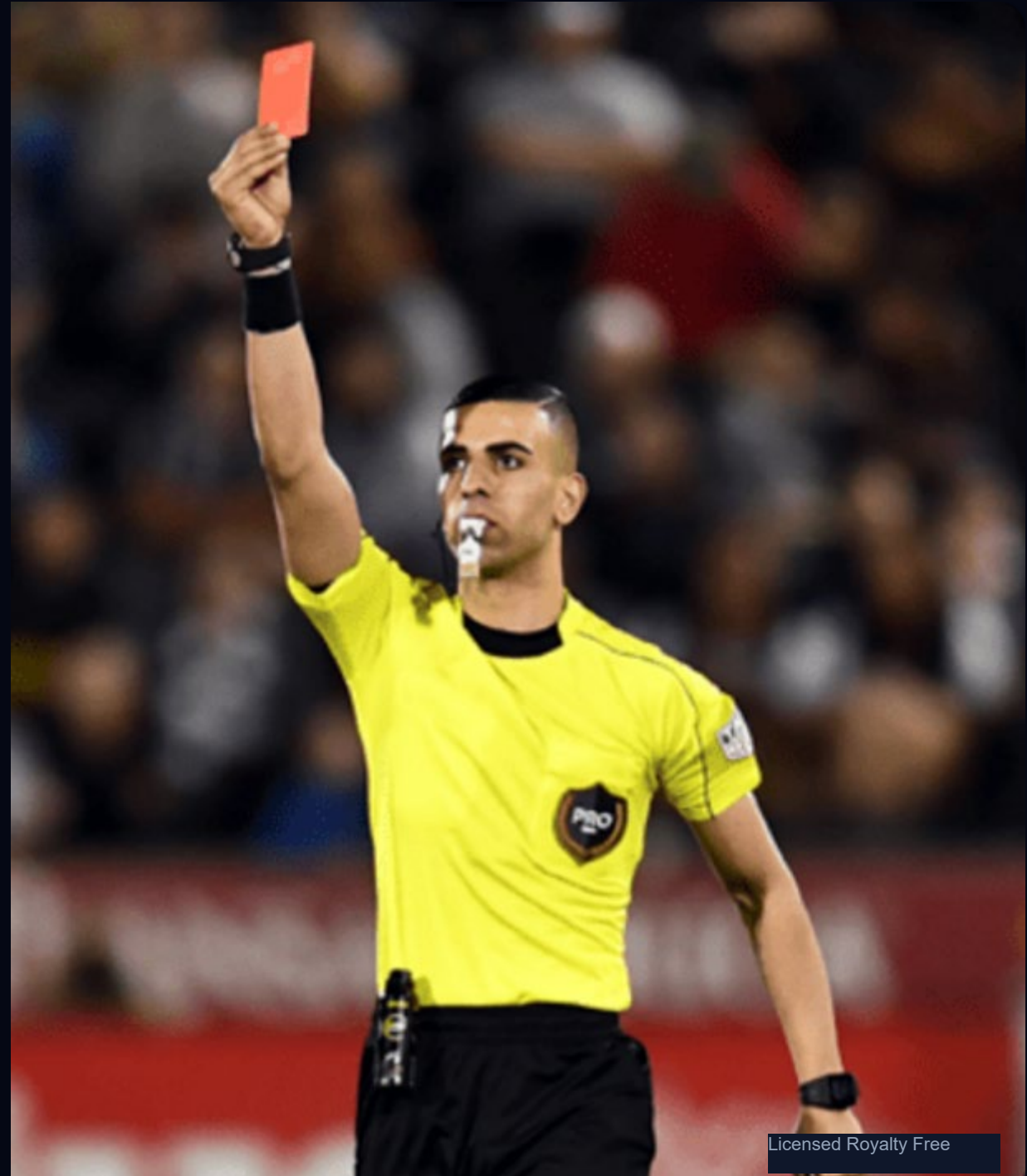


EXPECT THE UNEXPECTED

**"Football is a game of mistakes.
Whoever makes the fewest
mistakes wins."**

Johan Cruyff (Dutch Legend & Oranje Architect)

- No tournament playbook survives cyber-attack variables. Red cards, injuries, and sudden penalties require fluid defensive adaptation.
- We build cyber architectures to absorb errors. Continuous resilience matters more than an assumed "perfect" firewall.



THE ART OF FORMATION

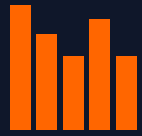
"Professional football is like war. Whoever behaves too properly, is lost."

Rinus Michels (Father of Total Football)

- An elite lineup with raw talent fails without structured formations. Every outfield player must swap positions cleanly to control space
- Cyber tools are useless without a coordinated incident response playbook. Defensive posture requires active, dynamic orchestration



DATA & AI ON THE PITCH



In Depth Analytics

Modern clubs leverage AI models to measure athletic fatigue, pass sequences, and tactical opposition triggers



Proactive SecOps

Modern enterprise hubs run AI scanners to capture anomalies and block malware strains before execution



Fast Response

Speed is the absolute metrics champion. Real-time isolation stops malicious actors from executing their play

KNOW YOUR SQUAD ASSETS

"A coach must build tactics around his players, not force them into an ideology."

Carlo Ancelotti (Chelsea Double-Winning Manager)

- You must understand the stamina, strengths, and limits of your squad
- Security officers must maintain an extensive cryptographic asset and certificate inventory
- If you can't see your endpoints, you can't construct a solid defense



SCOUT THE OPPONENT

"You decide how the opponent play their football and not that the opponent decides where we have to play."

Louis van Gaal (Dutch Legend & Tactical Manager)

- Championship teams study their opponent's tactical setup, circulation speed, and pressing traps
- Defensive security demands proactive threat intelligence. Knowing your opponents' attack models allows you to dictate play, containing malware before it runs



| THE DEFENSIVE CHAIN

"We must have had 99 percent of the game. It was the other three percent that cost us the match."

Ruud Gullit (Chelsea & Oranje Icon)

- The Weakest Endpoint: Cybersecurity operates on the same brutal margin. You can invest millions in firewalls, but one stolen administrative password breaks the entire system
- One defensive slip, an uncoordinated offside trap, or a loose pass gives the striker an easy finish



EXPECT FOUL PLAY

"It is not important how we play. If you have a Ferrari and I have a small car, to beat you in a race I have to break your wheel or put sugar in your tank."

José Mourinho "The Special One" Tactical mind & serial league champion



| YOUTH AND FUTURE-PROOFING

Agile Adaptation

Upgrading defensive systems early to counter emergent tactical patterns and aggressive forward presses.



Academy Foundations

Nurturing elite academy pipelines —like Ajax's "De Toekomst " and Chelsea's Cobham —to develop talent and secure the future team.



Post -Quantum Prep

Transitioning cryptography to post - quantum standards (PQC) before Q - Day breaks traditional security algorithms.



ECOSYSTEM & SUPPLY CHAIN



Backroom Operations

An international team requires physical therapists, medical experts, meal planners, and analytical scouts to win a World Cup match



Software Dependencies

Enterprise platforms run on third-party libraries, external database connectors, and cloud APIs. One compromised vendor breaks the build.

| ACQUIRING ELITE TALENT

"In football as in watchmaking,
talent and elegance mean
nothing without rigour and
precision."

Lionel Messi (Argentina's World Cup Champion)

- To win major trophies, you need top-tier talent. Scouts travel globally looking for players with split-second vision and operational discipline
- Cybersecurity has no room for error. Sourcing and retaining expert professionals is your ultimate structural advantage



CHAMPIONSHIP STANDARDS

Crafting a winning brew

- Bayern Munich's continued success is built on strict discipline and winning mentality
- Champions do not compromise on the details
- Like the beer from the celebrations, cybersecurity depends on blend masterfully balanced ingredients
- In cybersecurity, frameworks like ISO 27001 represent our global brewing recipe and defensive standard of play



| ALWAYS BE ALERT

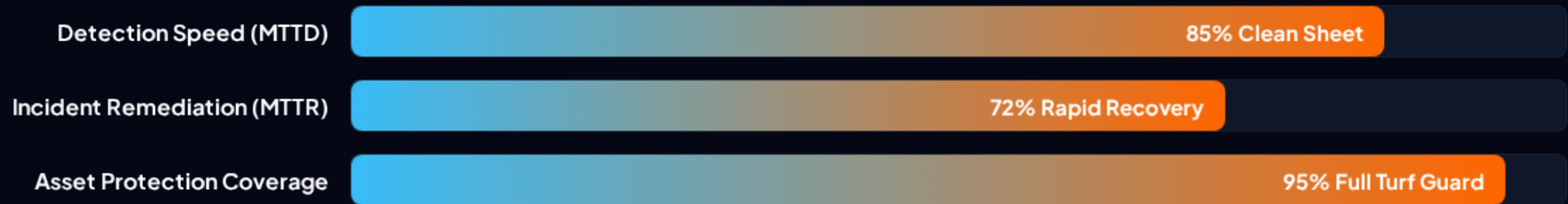
"After the match is before the match"

Sepp Herberger (World Cup Champion coach)

- It is always game day for cybersecurity, threats have no off season



TACTICAL PERFORMANCE

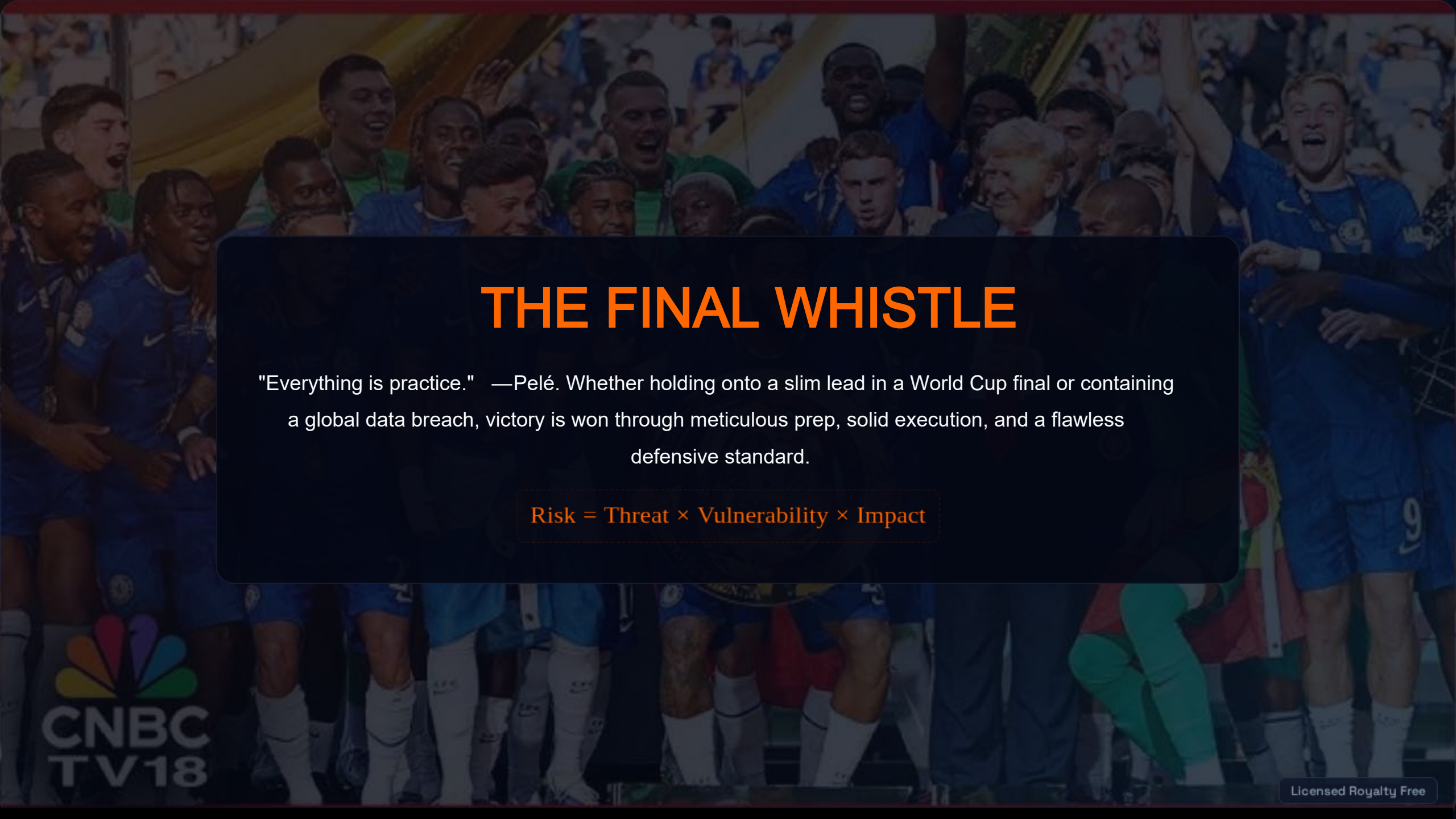


Continuous tactical metrics let us spot vulnerabilities on the pitch and fine-tune our defensive line before the opponent takes a shot.

STRATEGIC DEFENSIVE SPENDS



A structured budget allocation ensures your core defensive foundation is heavily fortified, keeping the box secure against any forward threat.



THE FINAL WHISTLE

"Everything is practice." —Pelé. Whether holding onto a slim lead in a World Cup final or containing a global data breach, victory is won through meticulous prep, solid execution, and a flawless defensive standard.

$\text{Risk} = \text{Threat} \times \text{Vulnerability} \times \text{Impact}$

WINNERS AND LOSERS

"That's football. Sometimes the
better team wins"

Lukas Podolski (German soccer player)



WINNERS AND LOSERS

"There's only one possibility:
win, draw, or lose."

Franz Beckenbauer (German soccer player)



WINNERS AND LOSERS

"Go outside, have fun, and play
soccer"

Franz Beckenbauer (World Cup Champion coach))



Post-Match Briefing

The tactical formation is locked. Our domain is secure.

Thank you for your attention.

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