

EVIDEN CYBERPRODUCTS  
CRYPTOVISION & IDNOMIC SOLUTIONS  
TRUSTWAY  
EVIDIAN

EVIDEN

# MINDSHARE

**Cybersecurity Leadership Forum**  
Your Compass in the Digital Jungle

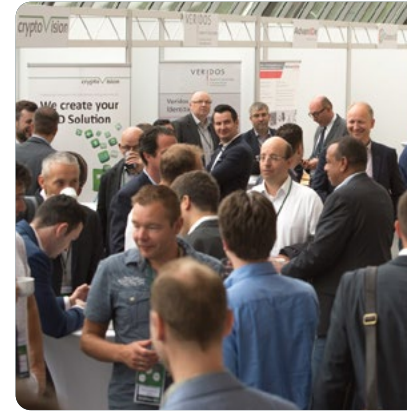
2024  
SEPTEMBER  
11 – 12

PRESENTED BY

EVIDEN

Don't miss the opportunity to position your company with the Mindshare attendees by taking advantage of these compelling sponsorship packages.

The last Mindshares had over 560 delegates from 16 countries. The special mix of customers, partners, vendors and families makes the Mindshare experience truly unique.



#### EXHIBITION SPACES

Present your company's solution at a dedicated booth and increase visibility towards attendees autem qui ditaspita diti delicimus am quuntius nonsect otassitam



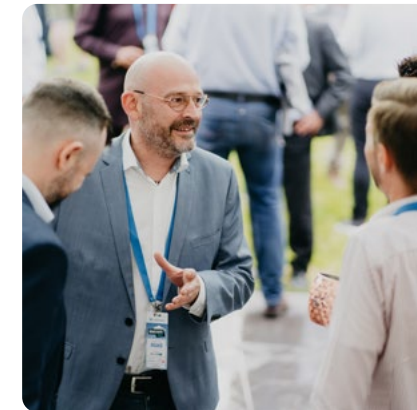
#### SPEAKER SLOTS

Use a dedicated speaker slot to expand on your business case or solutions to Mindshare attendees.



#### PRE-CONFERENCE DINNER

The relaxed pre-conference dinner atmosphere is ideal to position your brand



#### GET TOGETHER

Be visible throughout the conference during the networking breaks with your company logo.



“Our experience as an exhibitor at Mindshare 2023 was not only rewarding but also immensely beneficial for our business, especially for our OS / Software products. We had the privilege of engaging with a diverse group of professionals and we are excited about the prospect of converting these opportunities into valuable partnerships in the coming months.”

GOLD SPONSOR FEEDBACK

“Thank you again for this wonderful and insightful event! We have all discussed and agreed internally that the content was super valuable and the organization was amazing as always.”

GOLD SPONSOR FEEDBACK

“The Mindshare is for our company a high value event, where we find information about solutions and trends in a high quality density which is not found elsewhere.

Furthermore the attendees and hosts are also representing a significant part of the Know-how of the industry. Every time we are returning with new business opportunities. We will continue to support Eviden and Atos in the future. Many thanks for this perfect conference setting.”

DELEGATE FEEDBACK



# Presenting Sponsor

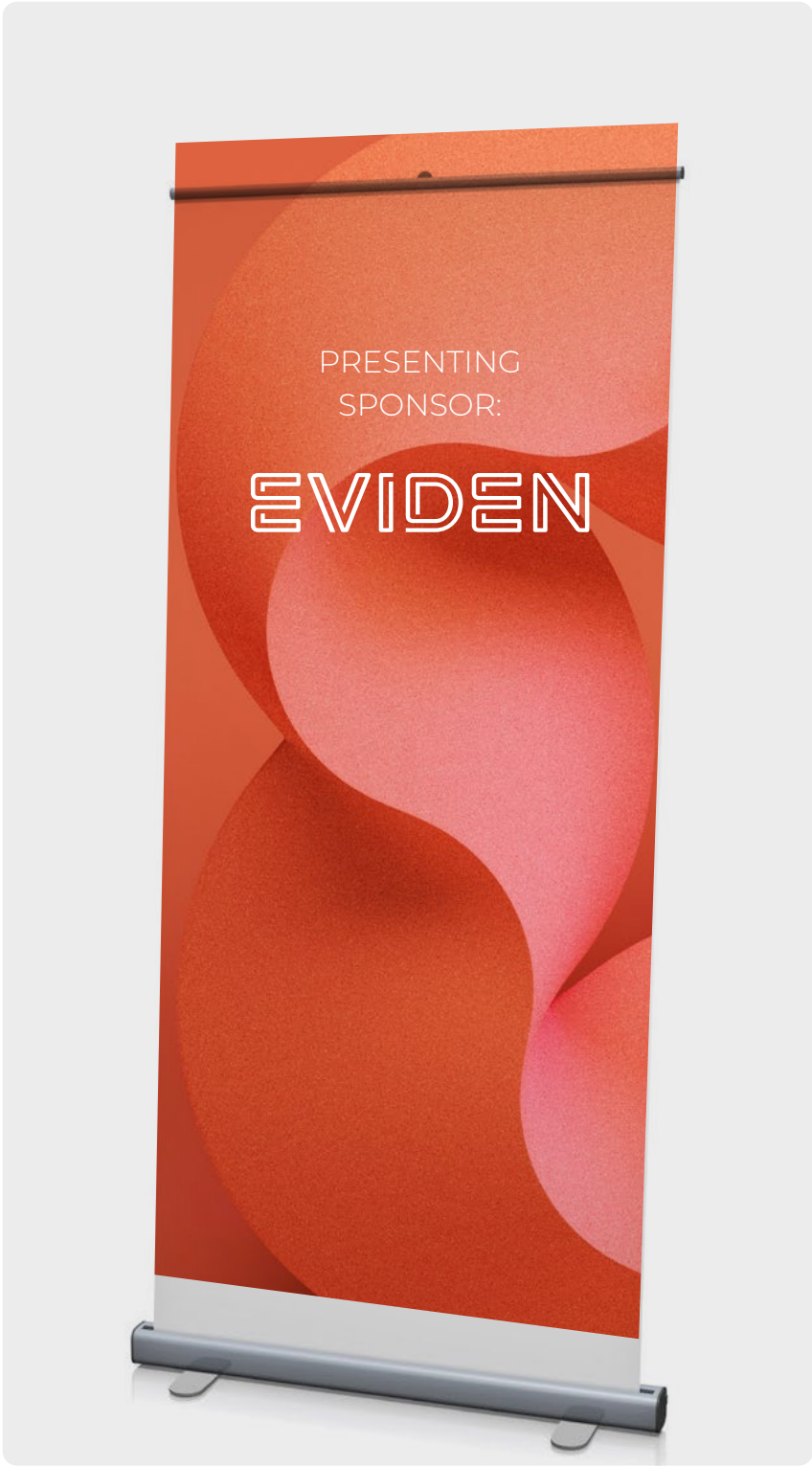
AS THE EXCLUSIVE PRESENTING SPONSOR, YOU GAIN PRESTIGIOUS VISIBILITY FOR YOU AND YOUR COMPANY.

This includes the use of a cobranded logo: “Mindshare 2024 presented by PRESENTING SPONSOR” on all marketing communications.

Your company logo will be highly visible on the conference website, along with a 100 words company message. Furthermore, the logo will also be included in every email invitation and every conference handout, in addition you have the opportunity to add your collaterals like flyers and brochures to the conference attendee bag.

As Presenting Sponsor you are invited to present a 30 Minute Speaker Session to promote your solutions. During the conference you will have access to a dedicated private meeting area with room for up to 10 people. To further showcase your solutions, you will be provided with the most prominent 4sqm exhibition area in front of the keynote area. Further branding opportunities include an exclusive roll-up banner at the registration desk.

The benefits of Presenting Sponsor are not limited to only during the conference, but also include branding during the famous Cryptonite Party where your logo will remain prominent through-out the festivities.



2 meter sized banner with your company information placed in front of the audience

All marketing Activities and Places are Branded with your Logo

Exhibition space (6sqm) for two days, basic booth included

Mindshare will be presented exclusively with “Your Company Logo”

Designated meeting area

Roll-up banner in the registration area

Panel session chair

Speaker slot

Company logo on  
- Conference website (incl. 100 words message)  
- Conference handouts  
- Email invitations

Brochures/Flyers in the conference bag

# Gold Sponsors

AS A GOLD SPONSOR YOU WILL HAVE A 6SQM EXHIBITION AREA WHICH WILL BE LOCATED JUST OUTSIDE OF THE KEY-NOTE AREA.

Present your solution to conference attendees in a 30 min speaker slot and network in your own dedicated partner booth on the showfloor. Branding opportunities to discuss and exhibit while meeting others, both during the conference and also during the “Meet the Experts” which also takes place in front of the keynote area.

There will be plenty of other opportunities for networking as well. Additional information will follow as it becomes available. Branding opportunities include your company logo present on the conference website, along with a 100 words company message. Furthermore, the logo will also be put in email invitations and conference handouts. You are also entitled to put your collaterals, like flyers and brochures, in the conference bag.

# Silver Sponsors

AS A SILVER SPONSOR YOU WILL HAVE A 6SQM EXHIBITION AREA WHICH WILL BE LOCATED JUST OUTSIDE OF THE KEY-NOTE AREA.

This ensures you will have ample opportunities to discuss and exhibit while meeting others, both during the conference and also during the “Meet the Experts” which also takes place in front of the keynote area.

There will be plenty of other opportunities for networking as well. Additional information will follow as it becomes available. Branding opportunities include your company logo present on the conference website, along with a 100 words company message. Furthermore, the logo will also be put in email invitations and conference handouts. You are also entitled to put your collaterals, like flyers and brochures, in the conference bag.



Included in the Gold Sponsor package is a 30 Minute Speaker Session which allows you to promote your solutions

- Exhibition space (6sqm) for two days, basic booth included
- Company logo on
- Conference website (incl. 100 words message)
  - Conference handouts
  - Email invitations
- Brochures/Flyers in the conference bag



Exhibition space to represent your company perfectly for Gold and Silver Sponsors

- Exhibition space (6sqm) for two days, basic booth included
- Company logo on
- Conference website (incl. 100 words message)
  - Conference handouts
  - Email invitations
- Brochures/Flyers in the conference bag



# Coffee Break Sponsor



THE COFFEE BREAK SPONSOR PACKAGE INCLUDES TWO DAYS OF COMPANY BRANDING ON THE BUFFET STATIONS IN FRONT OF THE CONFERENCE ROOMS.

Additional branding opportunities include your company logo present on the conference website, along with a 100 words company message. Furthermore, the logo will also be put in email invitations and conference handouts. You are also entitled to put your collaterals, like flyers and brochures, in the conference bag.

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# Pre-Conference Dinner Sponsor



There are additional sponsorship opportunities for branding during the off-site buffet prior to the conference which allows placement of two roll-up banners.

# Mindshare 2023 Keyfacts

250

CONFERENCE  
DELEGATES

35

SPEAKERS

16

COUNTRIES

1

CRYPTO  
CAVE

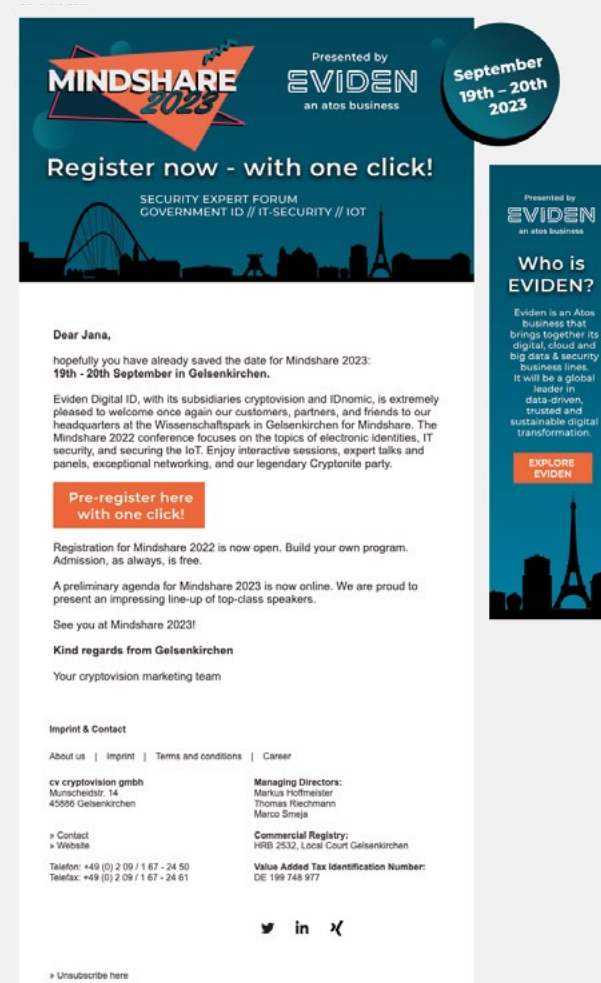
6

EXHIBITION  
BOOTHS

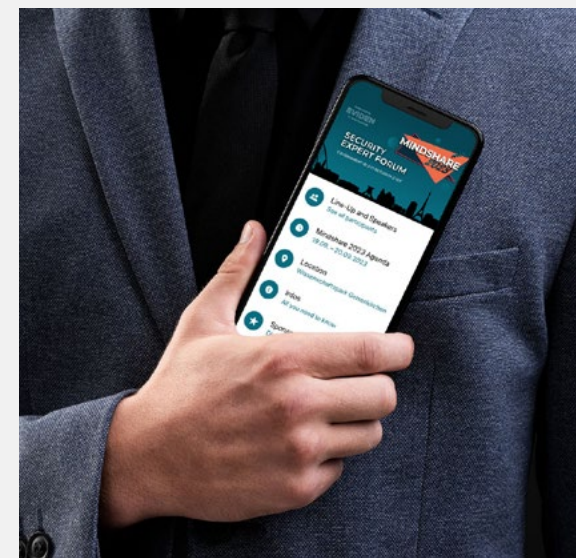


## Samples of earlier promotions

**All Sponsors will be promoted: On the conference website with Logo and Text. As well in invitation emails with company Logo.**



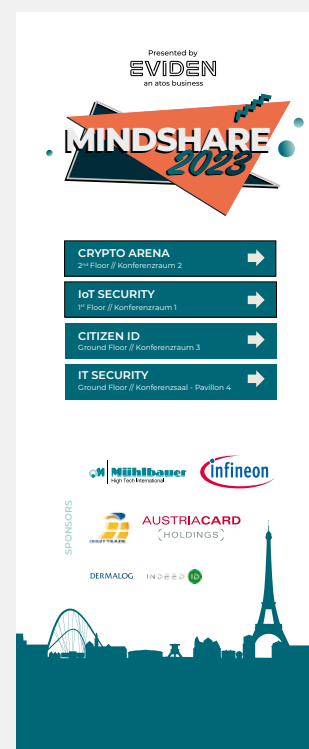
## Mailing



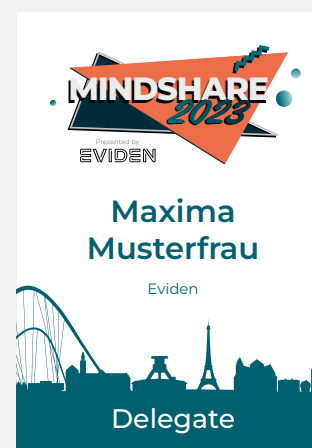
Website



## Linkedin-Post

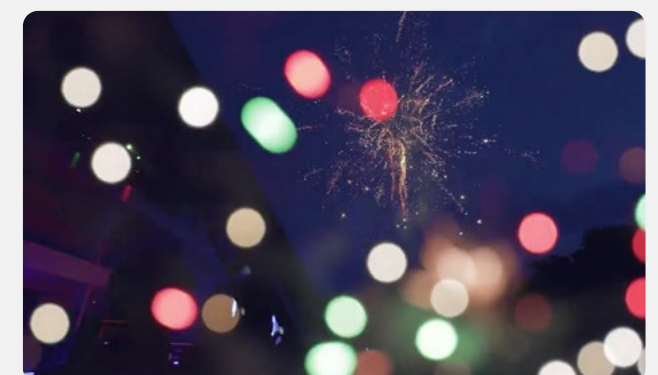
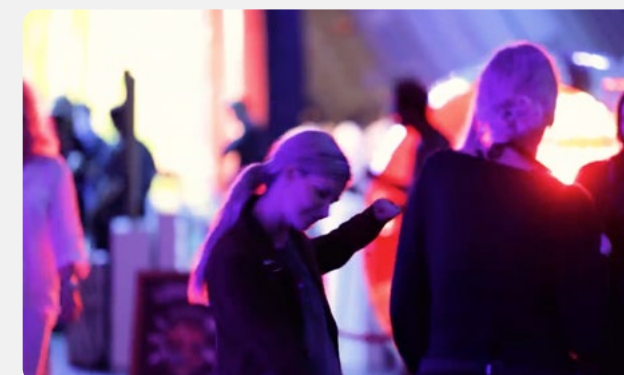
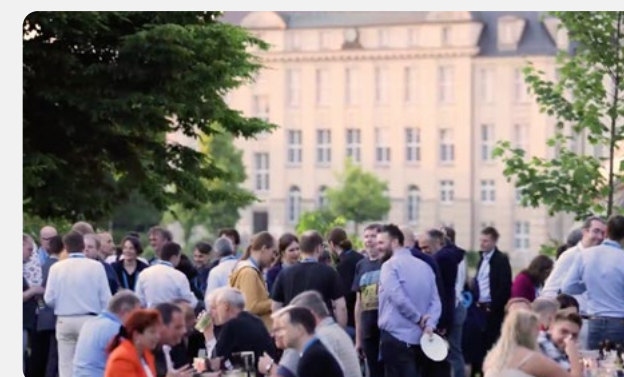


### Roll-Up-Banner



## Badges

## Impressions of earlier events





# Cryptonite 2023 Keyfacts

PHOTO-BUBBLE  
/ FIREWORKS  
/ DRUM  
WORKSHOP

560

ATTENDEES

4

BUFFET  
STATIONS

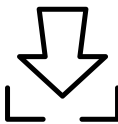
1

CANDYBAR

600

COCKTAILS

## Get now the Application Form and become a Sponsor



01

download:  
[www.cryptovision.com/mindshare](http://www.cryptovision.com/mindshare)



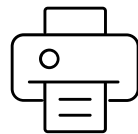
02

Fill in  
your company  
information



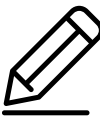
03

Choose  
sponsoring  
package



04

Print the  
forms



05

Sign  
contract



06

Send it  
via mail



# Sponsor Application Form

## 1. COMPANY INFORMATION

NAME	
STREET	
ZIP CODE	CITY
COUNTRY	
PHONE	
EMAIL	

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## 2. CONTACT PERSON

NAME
POSITION
PHONE
EMAIL

## 3. BANKING INFORMATION

VAT ID
IBAN
BIC
NAME OF BANK

## 4. TERMS OF PAYMENT:

The entire amount is due 14 days from the invoice date.

## 5. THE PARTNER IS COMMITTED TO THE FOLLOWING:

- To provide the company logo in electronic scalable form immediately after signing the contract
- To provide 100 word message in electronic form immediately after signing the contract
- To promote cryptovision Mindshare on its corporate website
- To provide speakers presentation no later than August 31st 2024
- Ensure your Brochures / Flyers for the conference bag are received no later than September 8th 2024
- Please note that your purchase order is subject to the general terms and conditions of cv cryptovision gmbh (<https://www.cryptovision.com/en/company/terms-and-conditions/>)

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## 6. DECLARATION:

I am authorized to approve this application on behalf of the company named in section 1.  
I confirm that the information in this application is complete and correct.

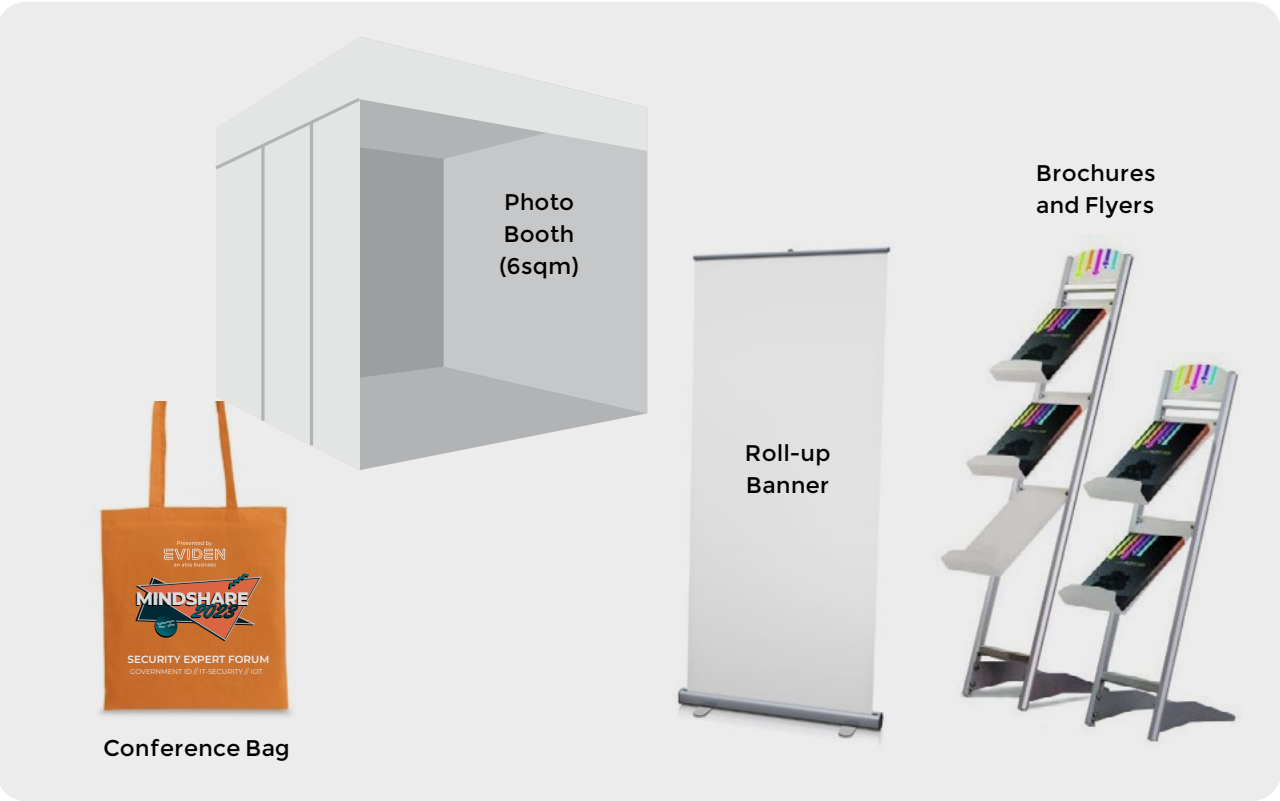
DATE
NAME, SURNAME
POSITION
SIGNATURE OR STAMP

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Please select desired Package on the following pages and send the signed form via email to [veronica.preysing@eviden.com](mailto:veronica.preysing@eviden.com)



# Mindshare 2024 Media and Branding



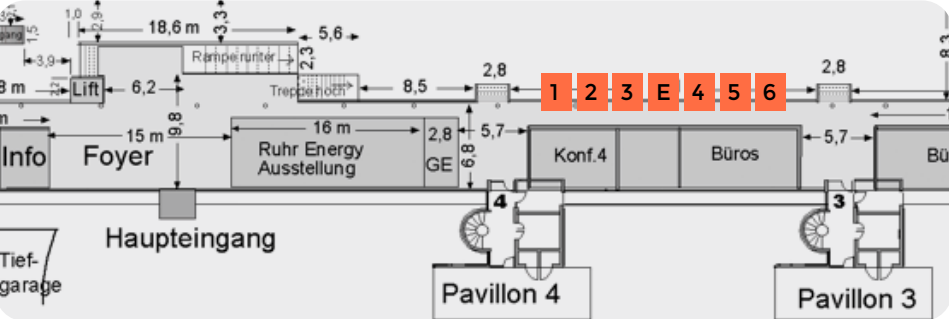
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# Mindshare Sponsoring Packages

Modules	Presenting Sponsor exclusively available	Gold Sponsor available for 3 partners	Silver Sponsor available for 2 partners
Exhibition space (6sqm) for two days, basic booth and 2 roll-up banners	•	•	•
Mindshare presented by "your company"	•		
Designated meeting area	•		
Roll-up banner in the registration area	•		
Panel session chair	•		
Speaker slot	•	•	
Company logo on - Conference website (incl. 100 words message) - Conference handouts - Email invitations	•	•	•
Brochures/Flyers in the conference bag	•	•	•
	SOLD OUT	5.900 €	3.700 €

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# Booth-Overview



Please indicate the number of your desired booth (1-6):

Coffee Break Sponsor  
available for 1 partner

Pre-Conference Dinner Sponsor  
available for 1 partner

2 days branding on the buffets at the conference rooms	•	
Branding on the buffet and 2 roll-up banners		•
Company logo on - Conference website (incl. 100 words message) - Conference handouts - Email invitations	•	•
Brochures/Flyers in the conference bag	•	•
	1.900 €	1.900 €

Select desired Package



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PRESENTED BY **EVIDEN**