

DIGITAL IDENTITY
CRYPTOVISION &
IDNOMIC SOLUTIONS
PRESENTED BY EVIDEN

MINDSHARE *2023*

SAVE
THE DATE:
**September
19th – 20th
2023**

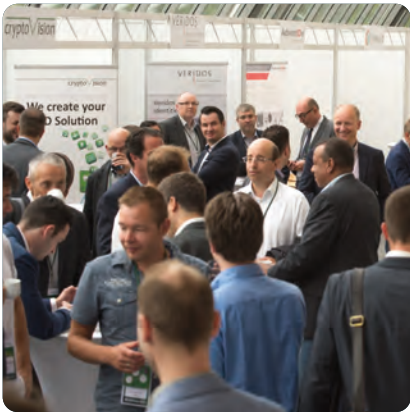


PRESENTED BY

EVIDEN

Don't miss the opportunity to position your company with the Mindshare attendees by taking advantage of these compelling sponsorship packages.

The last Mindshares had over 560 delegates from 16 countries. The special mix of customers, partners, vendors and families makes the Mindshare experience truly unique.



EXHIBITION SPACES

Present your company's solution at a dedicated booth and increase visibility towards attendeesautem qui ditaspita diti delicimus am quuntius nonsect otassitam



SPEAKER SLOTS

Use a dedicated speaker slot to expand on your business case or solutions to Mindshare attendees.



PRE-CONFERENCE DINNER

The relaxed pre-conference dinner atmosphere is ideal to position your brand



GET TOGETHER

Be visible throughout the conference during the networking breaks with your company logo.

Presenting Sponsor

AS THE EXCLUSIVE PRESENTING SPONSOR, YOU GAIN PRESTIGIOUS VISIBILITY FOR YOU AND YOUR COMPANY.

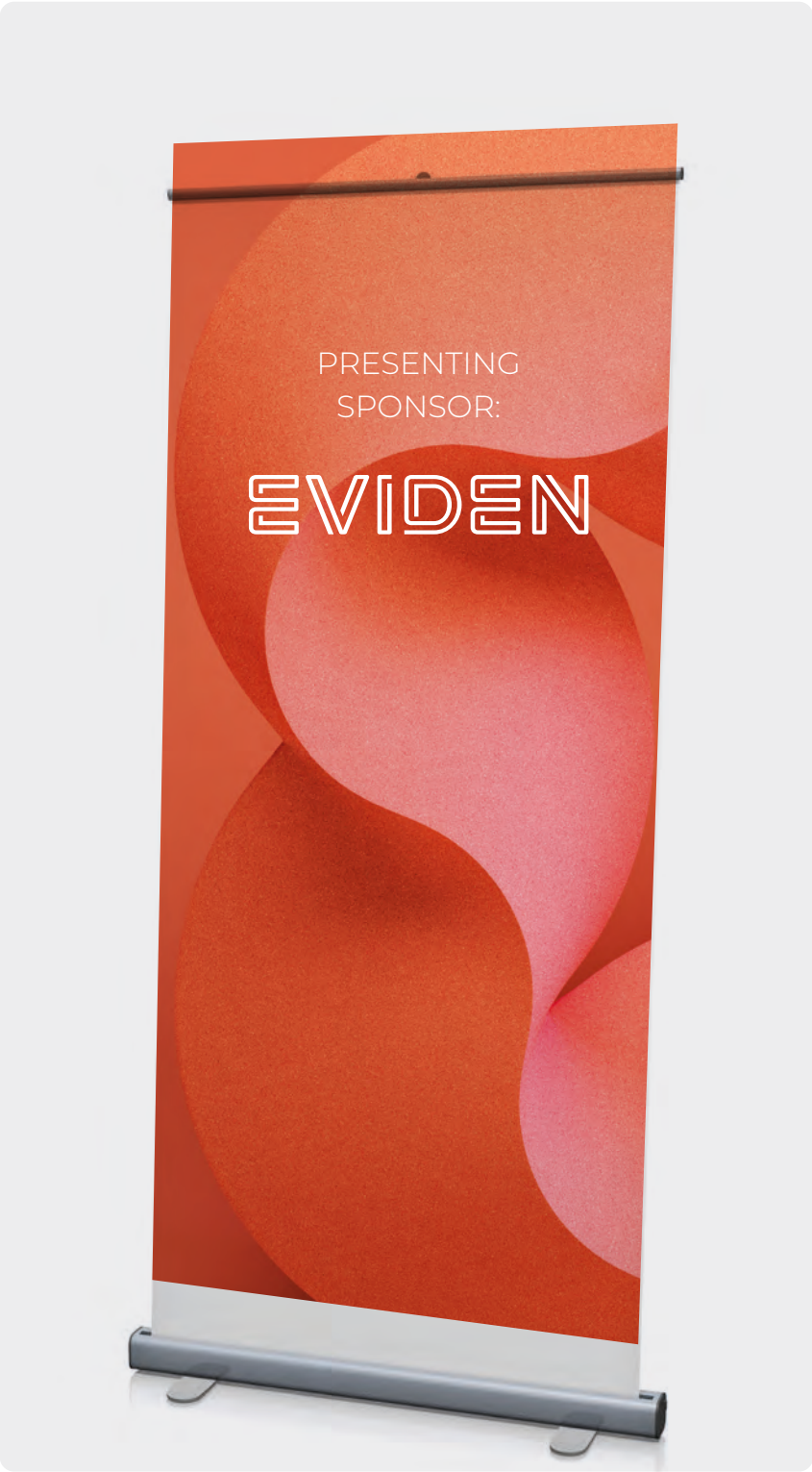
This includes the use of a cobranded logo: “Mindshare 2023 presented by PRESENTING SPONSOR” on all marketing communications.

Your company logo will be highly visible on the conference website, along with a 100 words company message. Furthermore, the logo will also be included in every email invitation and every conference handout, in addition you have the opportunity to add your collaterals like flyers and brochures to the conference attendee bag.

As Presenting Sponsor you are invited to present a 30 Minute Speaker Session to promote your solutions. During the conference you will have access to a dedicated private meeting area with room for up to 10 people. To further showcase your solutions, you will be provided with the most prominent 4sqm exhibition area in front of the keynote area. Further branding opportunities include an exclusive roll-up banner at the registration desk.

The benefits of Presenting Sponsor are not limited to only during the conference, but also include branding during the famous Cryptonite Party where your logo will remain prominent through-out the festivities.

5



2 meter sized banner with your company information placed in front of the audience

All marketing Activities and Places are Branded with your Logo

Exhibition space (6sqm) for two days, basic booth included

Mindshare will be presented exclusively with “Your Company Logo”

Designated meeting area

Roll-up banner in the registration area

Panel session chair

Speaker slot

Company logo on
- Conference website (incl. 100 words message)
- Conference handouts
- Email invitations

Brochures/Flyers in the conference bag

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Gold Sponsors

AS A GOLD SPONSOR YOU WILL BE SEEN AND HEARD BY MINDSHARE ATTENDEES

Present your solution to conference attendees in a 30 min speaker slot and network in your own dedicated partner booth on the showfloor. Branding opportunities to discuss and exhibit while meeting others, both during the conference and also during the “Meet the Experts” which also takes place in front of the keynote area.

There will be plenty of other opportunities for networking as well. Additional information will follow as it becomes available. Branding opportunities include your company logo present on the conference website, along with a 100 words company message. Furthermore, the logo will also be put in email invitations and conference handouts. You are also entitled to put your collaterals, like flyers and brochures, in the conference bag.

Silver Sponsors

AS A GOLD SPONSOR YOU WILL HAVE A 6SQM EXHIBITION AREA WHICH WILL BE LOCATED JUST OUTSIDE OF THE KEY-NOTE AREA.

This ensures you will have ample opportunities to discuss and exhibit while meeting others, both during the conference and also during the “Meet the Experts” which also takes place in front of the keynote area.

There will be plenty of other opportunities for networking as well. Additional information will follow as it becomes available. Branding opportunities include your company logo present on the conference website, along with a 100 words company message. Furthermore, the logo will also be put in email invitations and conference handouts. You are also entitled to put your collaterals, like flyers and brochures, in the conference bag.



Included in the Gold Sponsor package is a 30 Minute Speaker Session which allows you to promote your solutions

- Exhibition space (6sqm) for two days, basic booth included
- Company logo on
- Conference website (incl. 100 words message)
 - Conference handouts
 - Email invitations
- Brochures/Flyers in the conference bag



Exhibition space to represent your company perfectly for Gold and Silver Sponsors

- Exhibition space (6sqm) for two days, basic booth included
- Company logo on
- Conference website (incl. 100 words message)
 - Conference handouts
 - Email invitations
- Brochures/Flyers in the conference bag

Coffee Break Sponsor



THE COFFEE BREAK SPONSOR PACKAGE INCLUDES TWO DAYS OF COMPANY BRANDING ON THE BUFFET STATIONS IN FRONT OF THE CONFERENCE ROOMS.

Additional branding opportunities include your company logo present on the conference website, along with a 100 words company message. Furthermore, the logo will also be put in email invitations and conference handouts. You are also entitled to put your collaterals, like flyers and brochures, in the conference bag.

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Pre-Conference Dinner Sponsor



There are additional sponsorship opportunities for branding during the off-site buffet prior to the conference which allows placement of two roll-up banners.

Mindshare 2022 Keyfacts

250

ATTENDEES

27

SPEAKERS

15

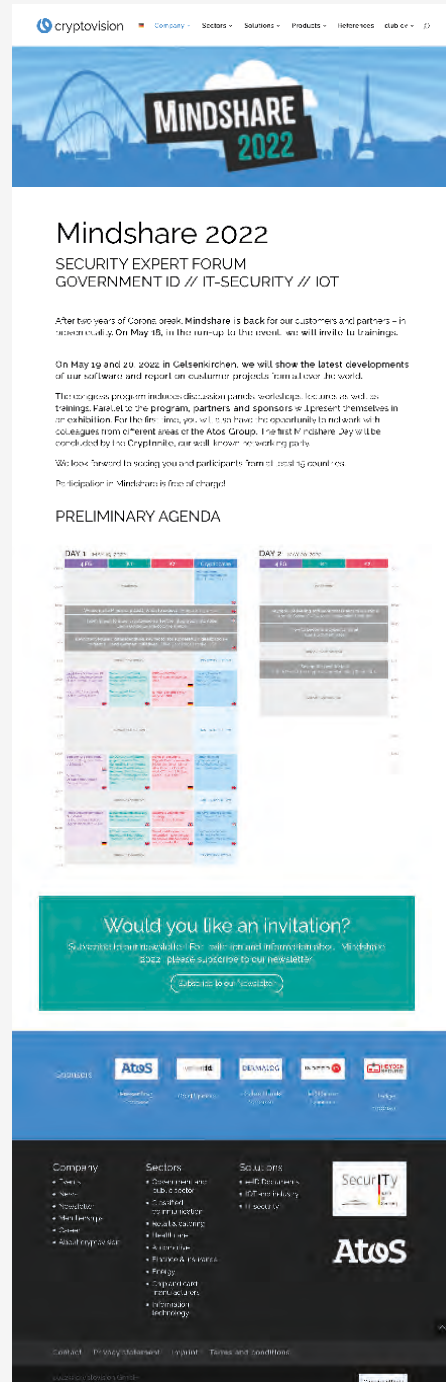
COUNTRIES

10

HOURS OF LECTURE

Samples of earlier promotions

All Sponsors will be promoted: On the conference website with Logo and Text. As well in invitation emails with company Logo.



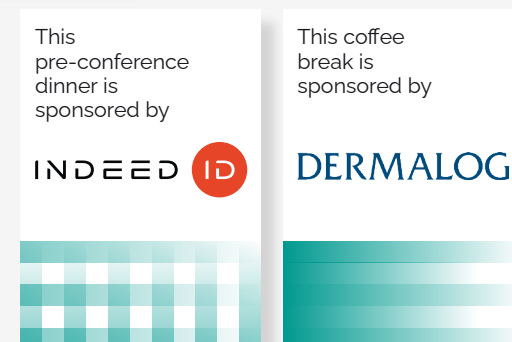
Conference Website



Roll-Up-Banner

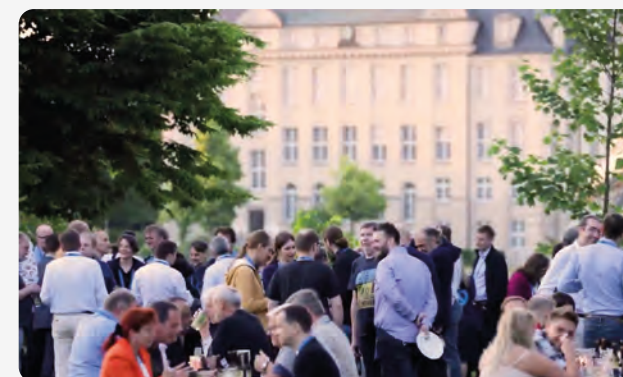


Badges



Coffee Break Sponsors

Impressions of earlier events



Cryptonite 2022 Keyfacts

1
FIREWORK
GOSPEL CHOIR
DJ
PHOTO BOOTH

6
FOOD TRUCKS
AND MIXOLOGY
COCKTAIL STANDS

8
HOURS OF FUN
AND PARTY

COCKTAILS
550

Get now the Application Form and become a Sponsor



01

download:
www.cryptovision.com/mindshare



02

Fill in
your company
information



03

Choose
sponsoring
package



04

Print the
forms



05

Sign
contract



06

Send it
via mail

MINDSHARE

2023

Application
Form

Sponsor Application Form

1. COMPANY INFORMATION

NAME	
STREET	
ZIP CODE	CITY
COUNTRY	
PHONE	
EMAIL	

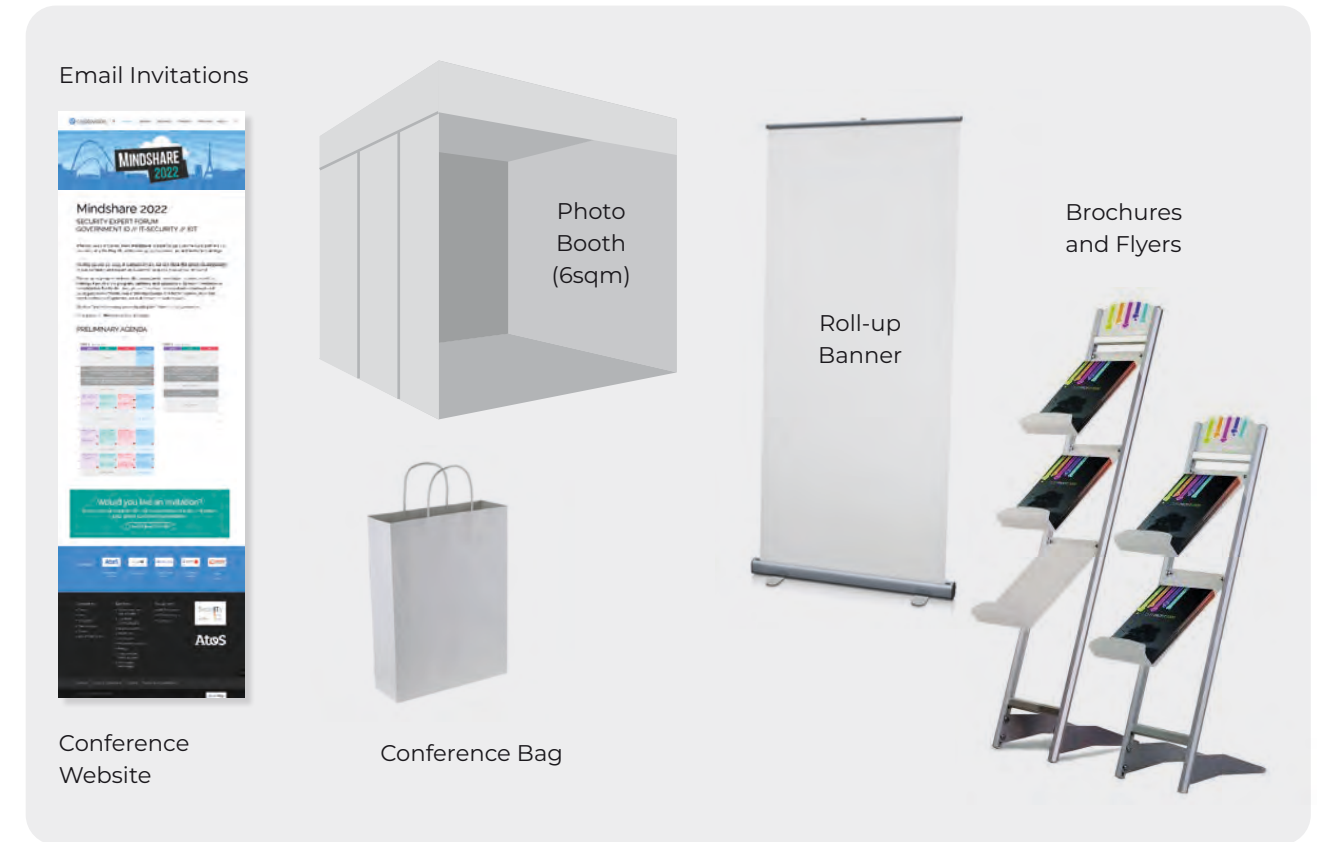
2. CONTACT PERSON

NAME
POSITION
PHONE
EMAIL

3. BANKING INFORMATION

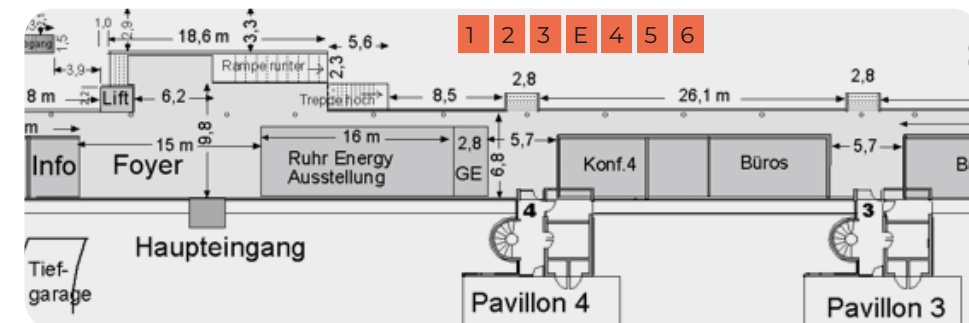
VAT ID
IBAN
BIC
NAME OF BANK

Mindshare 2023 Media and Branding



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Booth-Overview



Please indicate the
number of your
desired booth (1-6):



Mindshare Sponsoring Packages

Modules	Presenting Sponsor exclusively available	Gold Sponsor available for 3 partners	Silver Sponsor available for 2 partners
Exhibition space (6sqm) for two days, basic booth and 2 roll-up banners	•	•	•
Mindshare presented by "your company"	•		
Designated meeting area	•		
Roll-up banner in the registration area	•		
Panel session chair	•		
Speaker slot	•	•	
Company logo on - Conference website (incl. 100 words message) - Conference handouts - Email invitations	•	•	•
Brochures/Flyers in the conference bag	•	•	•
	SOLD OUT	5,500 €	3,500 €

	Coffee Break Sponsor available for 1 partner	Pre-Conference Dinner Sponsor available for 1 partner
2 days branding on the buffets at the conference rooms	•	
Branding on the buffet and 2 roll-up banners		•
Company logo on - Conference website (incl. 100 words message) - Conference handouts - Email invitations	•	•
Brochures/Flyers in the conference bag	•	•
	SOLD OUT	SOLD OUT

5. TERMS OF PAYMENT:

- The entire amount is due 14 days from the invoice date.

6. THE PARTNER IS COMMITTED TO THE FOLLOWING:

- To provide the company logo in electronic scalable form immediately after signing the contract
- To provide 100 word message in electronic form immediately after signing the contract
- To promote cryptovision Mindshare on its corporate website
- To provide speakers presentation no later than August 31st 2023
- Ensure your Brochures / Flyers for the conference bag are received no later than September 8th 2023
- Please note that your purchase order is subject to the general terms and conditions of cv cryptovision gmbh (<https://www.cryptovision.com/en/company/terms-and-conditions/>)

7. DECLARATION:

- I am authorized to approve this application on behalf of the company named in section 1.
I confirm that the information in this application is complete and correct.

DATE

NAME, SURNAME

POSITION

SIGNATURE/STAMP

Please send the signed form
via email to
veronica.preysing@atos.net

cv cryptovision gmbh
Munscheidstr. 14
45886 Gelsenkirchen, Germany

Veronica Preysing
veronica.preysing@atos.net

Phone: +49 209 167 2479
Mobile: +49 171 475 1947



PRESENTED BY **EVIDEN**